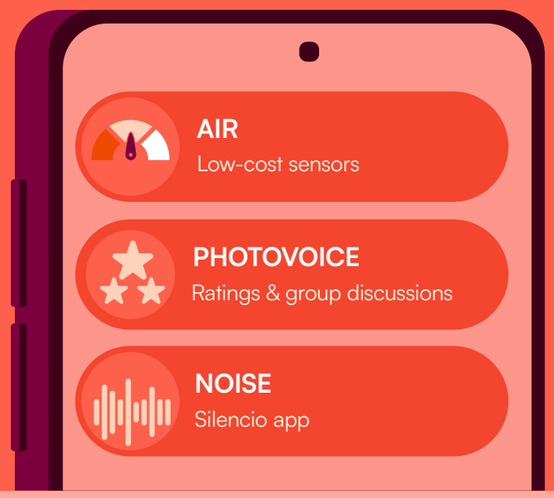
A people-centered approach to

air & noise pollution

ATMOPOLIS is a European project dedicated to understanding the dangers of air and noise pollution. By fostering **citizen participation** to better assess public perception and exposure, it aims to **reduce pollution impacts** through coordinated community and governmental action.

Pollution as experienced by individuals

Participants' exposure to pollutants will be **monitored throughout their daily routines**, alongside the recording of **their perceptions of the environment**.



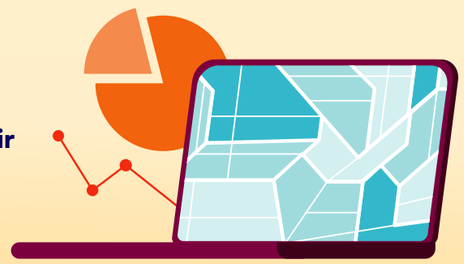
Exposures will be analysed considering:

- Fuel type
- Housing type
- Weather
- Transport modes & routes
- Sociodemographic status



Mapping exposure-related risks

A **synthetic population model** will be created to assess **air and noise pollution impacts** on mortality and morbidity, revealing health inequalities by age, sex, socioeconomic status, and geography.



Turning data into action

▼ TOP DOWN INSIGHTS

- ▼ A **decision-support tool** to choose the most cost-effective policies
- ▼ Practical plan to achieve **net zero emission** goals

- ▲ Evidence for **shifting pollution views** and **empowering advocacy**.
- ▲ **Educational materials** to recognize and mitigate pollution

▲ BOTTOM UP IMPACT

Key benefits for stakeholders

- **Governments** — Better decision-making
- **Researchers** — New data & methods
- **Advocacy groups** — Stronger arguments
- **Citizens** — Awareness and empowerment
- **Public organisations** — Open evidence to influence
- **Companies** — New market opportunities

atmopolis

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